



2019 ADVERTISING RATES

- RAISE YOUR PROFILE
- INSTILL BRAND LOYALTY
- REACH THOSE WHO CARE

SouthernCROSS
SYDNEYANGLICANS.NET

For all enquiries and bookings, please contact
Kylie Schleicher, Advertising Manager
ads@anglicanmedia.com.au or call (02) 8860 8850



Southern Cross is the official publication of the Sydney Anglican Diocese with a dedicated readership of some 50,000 Sydney Anglicans.

Our readers are loyal, educated and discerning. They are committed givers, hungry for information and generous to organisations and products they trust.

A true 21st century publication, *SC* continues to win awards as it has done throughout its 50 year history. The fresh magazine format is designed to linger in homes, offices, schools and over 400 churches where it is distributed.

SIZES AND PRICES

DISPLAY ADVERTISING (PRICES EXCLUDE GST)			
AD SIZE	WIDTH X HEIGHT	\$	4 OR MORE BOOKINGS
FULL PAGE	225mm x 290mm + 5mm bleed	3400	3060
HALF PAGE LANDSCAPE	196mm x 128mm	1700	1560
HALF PAGE PORTRAIT	96mm x 260mm	1700	1560
QUARTER PAGE LANDSCAPE	196mm x 64mm	845	790
QUARTER PAGE PORTRAIT	96mm x 128mm	845	790
1/8 PAGE	96mm x 64mm	420	400
1/16 PAGE	46mm x 64mm	220	205

Display ads placed at the discretion of the editor.

PREMIUM POSITIONS

Loading:

PAGE 3	30%
PAGE 5	25%
PAGE 7	20%
PAGE 9	15%
BACK	35%

Premium positioning is not an option for 1/8 and 1/16 sizes.

Contact us for other placement requests.

EVENTS & POSITIONS VACANT

AD SIZE	WIDTH X HEIGHT	\$
QUARTER PAGE PORTRAIT	96mm x 128mm	790
1/8 PAGE	96mm x 64mm	400
1/16 PAGE	46mm x 64mm	205

Custom heights: Contact us for a quote.

MATERIAL REQUIREMENTS

- Please supply artwork as a CMYK, print-ready PDF.
- Supply with embedded fonts and CMYK images.
- Photos and graphics should be 300dpi.
- Spot colour should be converted to process.
- 4 colour black text should be avoided.

CLASSIFIEDS

\$8 per line (ex GST)

CONTACT Kylie Schleicher:
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CHOICES

Choices has proven to be a highly successful guide including all the information plus interesting articles on education and training institutions. If you are a school, bible college or other study institution, you can't afford to miss out on Choices inside the May edition of *Southern Cross*.

CHOICES (PRICES EXCLUDE GST)		
AD SIZE	WIDTH X HEIGHT	\$
FULL PAGE	225mm x 290mm + 5mm bleed	2500
HALF PAGE LANDSCAPE	196mm x 128mm	1370
QUARTER PAGE LANDSCAPE	196mm x 64mm	700
QUARTER PAGE PORTRAIT	96mm x 128mm	700

INSERTS

\$4,700 (ex GST)

Loose inserts are a cost-effective way to reach readers with your newsletters, brochures, envelopes or fundraising materials. All you need to do is deliver your inserts to our printer. They will be slipped into each of the 20,000 copies distributed; that's a per unit cost of approx. 23 cents.

Limit of three per issue. Size restrictions apply.

Contact us for delivery information.



DEADLINES

ISSUE	BOOKING	FINISHED ART	INSERT DELIVERY	IN CHURCHES
FEBRUARY	15 January	18 January	22 January	3 February
MARCH	12 February	15 February	20 February	3 March
APRIL	19 March	22 March	27 March	7 April
MAY	15 April	18 April	23 April	5 May
JUNE	14 May	17 May	22 May	2 June
JULY	11 June	14 June	19 June	7 July
AUGUST	16 July	19 July	24 July	4 August
SEPTEMBER	13 August	16 August	21 August	1 September
OCTOBER	17 September	20 September	25 September	6 October
NOVEMBER	15 October	18 October	23 October	3 November
DECEMBER	12 November	15 November	20 November	1 December



Sydneyanglicans.net is the online gateway to the Diocese of Sydney.

A wide range of news and feature articles bring people to the site directly or through social media feeds and newsletters. This is the ideal place to highlight your message to decision makers and key Christians.

One-off or in regular campaigns, Anglican Media has you covered online.

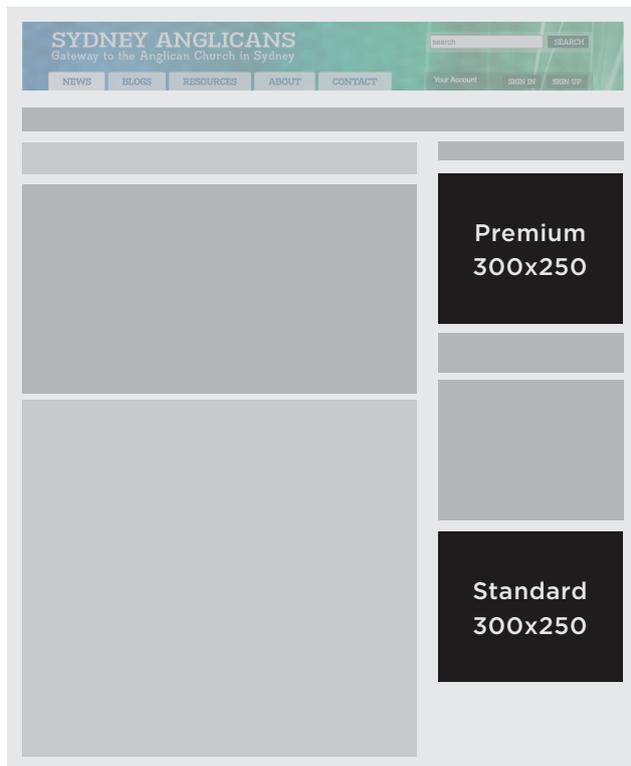
DISPLAY ADS

ZONES AND PRICES (EX GST)

Premium Zone	\$230 / week or \$840 / month
Standard Zone	\$150 / week or \$540 / month
Ads appear on entire site except new visitor page. Unless otherwise stated, website ads appear in rotation. This means other ads will be running at the same time and new visitors, page refreshes or movement between pages will display the next ad in rotation.	

REQUIREMENTS

Display Ad Dimensions	300 x 250 pixels
File Type (static)	gif, jpeg or png
File Size (static)	<=30kb
File Type (animated)	gif
File Size (animated)	<=80kb



Send artwork to ads@anglicanmedia.com.au three days before commencement of booking.

Web advertising artwork must be supplied to required specifications. Ads not supplied in the correct format may incur additional charges. Poor quality artwork may be withdrawn at the discretion of the editor and asked to be resubmitted.

Anglican Media offers a high-quality graphic design service for creating an effective online presence.

Email or call our advertising team for details.

JOBS AND CLASSIFIEDS

LISTINGS (EX GST)

Position Vacant*	\$50.00 / week or \$190 / month
Classifieds	\$30.00/month
*All Position Vacant ads are included in a weekly email sent using our database of job seekers.	

Visit sydneyanglicans.net/jobs and click on "Book a job ad" to fill in our form. We will review and approve your ad, placing it online within 1 - 2 days.

If you advertise the same Position Vacant ad in *Southern Cross* we will discount your online costing by half price!

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